

YOUTH SERVICES NOTES


Week of November 16, 2015

No. 228

Pamunkey Regional Library Star Wars Celebration



The Mechanicsville Branch of Pamunkey Regional Library had over 100 people at its November 7th Star Wars Celebration, which was held in anticipation of the new Star Wars movie that will be released in December.

Children were encouraged to come in costume. They enjoyed Star Wars themed snacks, crafts, and activities. The 501st Legion was extremely generous in sending 3 Storm Troopers and 1 Tusken Raider! Submitted by Cindy Hooper, Children's Resource Coordinator 

From ALSC Blog

Survey on Summer Reading Trends

Summer reading. We all do it! We all spend so much energy, creativity, resources, and sanity on this one extraordinary time of year to promote the joy of reading and learning in our communities and to combat the summer slide. As we wrapped up summer reading this year my team and I were wondering about what other libraries were up to during this crazy busy season. We sent out a survey and 59 libraries responded. . . . [W]hat they had to say can be found at: <http://www.alsc.ala.org/blog/2015/11/survey-on-summer-reading-trends/>

Posted by Jennifer Cummings, Youth Services Manager at the Frisco Public Library in Frisco, Texas, November 17, 2015. 

From the Library of Virginia E-Newsletter

Outstanding African American Information Professional Award Goes to Wayne Crocker

At the 2015 Conference on Diversity and Inclusion in Library and Information Science (CIDLIS), the James A. Partridge Outstanding African American Information Professional Award, presented jointly by the Citizens for Maryland Libraries and the Maryland College of Information Studies, was awarded to **Wayne Crocker**, the director of the Petersburg Public Library System.

Crocker is a graduate of Virginia State University, holds an MLS earned at Atlanta University, and has been a librarian for 36 years, almost all at Petersburg Library, the same library where he began as a page.

Crocker was the unanimous selection of the Partridge Award committee this year. His dedication and community activism in his 35 years as director of the Petersburg Public Library System embody the ideals of James A. Partridge and the award named in his honor. The nomination materials submitted for Crocker highlighted myriad accomplishments, but one particular achievement stands out. Quite literally, his signature accomplishment stands at 201 West Washington Street, Petersburg, Virginia—a striking structure of brick and glass, a 45,000-square-foot hub for the Petersburg community and the first LEED-certified building in the city. After nearly 15 years of fundraising and organizing by Crocker, the new Petersburg Public Library opened in 2014, replacing the 1885 residence that had been the library's home.

Robert Walker, Foundation Board chair, said, "Wayne provided a vision and leadership to see this project through. His perseverance and dream made this library

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The Library of Virginia

Mission

As the Commonwealth's library and archives, the Library of Virginia is a trusted educational institution. We acquire, preserve, and promote access to unique collections of Virginia's history and advance the development of library and records management services statewide.

Vision

The Library of Virginia will inspire learning, ignite imagination, create possibilities, encourage understanding, and engage Virginia's past to empower its future.

Finance

The Library's primary funding source is General Fund appropriations. The majority of the Library's General Fund expenses represent transfer payments to local government for state aid to public libraries. Additionally, the Library earns special nongeneral fund revenue from storage fees charged to agencies and courts for document and records storage and from local circuit court records' preservation fees.

The Library also receives federal grant funding through the Library Services and Technology Act (LSTA) of 1996. This grant promotes access to learning and information resources of libraries.

Goals

2014-2016

Collections:

Strengthen and Preserve the Library's collections and expand accessibility for the benefit of users.

Service:

Deliver courteous, accurate, and efficient information services to our customers.

Organizational Excellence:

Position the Library to effectively embrace new challenges and increasing responsibilities.

Educational Readiness and Achievement:

Engage and educate parents, teachers, and learners through programming designed to enhance early literacy readiness and to provide access to quality education resources for prekindergarten and K12 children.

This goal is critical in fulfilling the Library's mission to provide Virginians with access to the most comprehensive information resources and to elevate levels of educational preparedness and attainment of Virginia's citizens.

Associated State Goal

Education: Elevate the levels of educational preparedness and attainment of our citizens.

Education Attainment Objectives

- ◆ Increase the number of children who participate in the Winter Reading Program.
- ◆ Increase the number of children and teens who are served by public libraries through out-of-school programs and summer reading programs.
- ◆ Support the parent as a child's first teacher by implementing Early Literacy Activity Centers in public libraries and providing training on their use.

Youth Services Notes

is issued weekly by

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The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums.

Through grant making, policy development, and research, IMLS helps communities and individuals thrive through broad public access to knowledge, cultural heritage, and lifelong learning.

This newsletter project is made possible by a grant from the U.S. Institute of Museum and Library Services.

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happen.” The American Public Works Association (APWA) Mid-Atlantic Chapter selected the Petersburg Library for the Public Works Project of the Year (for structures, \$5–\$25 million dollars), and the library has been nominated for a national APWA Public Works Project of the Year Award.

The **Outstanding African American Information Professional Award** was established jointly in 1998 by Citizens for Maryland Libraries, a statewide organization of library friends and supporters who promote excellent library services for all Marylanders, and the College of Information Studies at the University of Maryland. **The award honors African American information professionals whose vital contributions are often behind the scenes or are cross-cutting in some sense and, thus, are not publicly recognized—unsung heroes.**

James Partridge, then director of the Maryland State Library for the Blind and Physically Handicapped, was the first recipient of the award. He was a true advocate for the right of all people to read and to learn. His lifelong dedication was without accolades and the deserved level of recognition. Partridge died soon after receiving the honor, and the award was named in his memory.

Like James Partridge, nominees must exemplify the highest ideals of the library/information profession, including career-long dedicated service, leadership, and a commitment to the empowerment of those whom they serve.

Crocker joins an illustrious list of recipients of this award from across the nation. The James A. Partridge Outstanding African American Information Professional Award is presented annually at the Conference on Diversity and Inclusion in Library and information Science.

Reprinted from the “Library of Virginia e-newsletter,” November 2015, edited by Jan Hathcock, Public Information Officer. 

“What is more important in a library than anything else - than everything else - is the fact that it exists.”

~ Archibald MacLeish ~

Career Opportunities

Youth Services Librarian II Roanoke Public Libraries

The Roanoke City Libraries are looking for a new Youth Services Librarian II. This librarian will provide customer service by answering reference inquiries, assisting patrons with research, offering support with the operation of computers and equipment, and recommending reading material using print, non-print and electronic sources.

They will organize literacy and STEAM based library programs as well as after-school and weekend programming for children and teens. A full understanding of early literacy skills and the City of Roanoke efforts to increase grade-level reading by 3rd grade is also a must. The ability to use Excel to collect programming data to track program success will also be needed.

The Youth Services Librarian plays a huge role in the library's collection development by staying informed of newly published books by means of professional journals, reviews, and other sources. They also supervise library support staff and volunteers.

This position requires a Master's degree in library and/or information science accredited by the American Library Association (ALA). Three to five years related experience as a professional librarian as well as experience with children and teen services is preferred. The possession of a license as required by the State Board for certification of Librarians is also desired.

Please visit

<http://webapps.roanokeva.gov/DeptApps/JobPost.nsf/Intro?OpenForm> to apply. 

Youth and Family Services Manager (Librarian III) Suffolk Public Library

SALARY: \$49,198 - \$62,728

PRIMARY RESPONSIBILITIES: The Youth and Family Services Manager (Librarian III) is responsible for managing and implementing services and programs for children and their caregivers throughout the community. Responsible for creating and implementing a unified, library-wide approach to the delivery of library youth services. Participates in the planning and evaluation of programs, services, and goals for the entire library.

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Youth and Family Services Manager (Library III)*Continued from page 3***Coordinates programming for ages birth - 18.
Reports to the Assistant Director of Libraries.****Essential Youth and Family Services Functions:**

- Manage Youth and Family Services Department through scheduling, training, and supporting staff as needed.
- Coordinates, develops and implements new programming initiatives for children ages birth to eighteen in cooperation with community partners and library staff.
- Directs library outreach efforts to serve families of children in cooperation with the Outreach & Program Services Department.
- Manages public services by coordinating and communicating with a staff spread over six days to ensure services are delivered; supervises public services desk in absence of other supervisors; oversees customers and their use of the library and its resources maintaining the appropriate atmosphere and discipline depending upon the area and the customer being served; opens and/or closes and secures library as needed.
- Supervises, directs, and evaluates assigned staff of employees and volunteer workers, processing employee concerns and problems, directing work, counseling, disciplining, and completing employee performance appraisals. Assists with the selection and training of staff.
- Coordinates work activities; organizes, prioritizes, and assigns work; monitors status of work in progress and inspects completed work; consults with assigned staff, assists with complex problem situations and provides technical expertise.
- Maintains an awareness of new literature, technologies, trends and advances in the profession; reads professional literature; maintains professional affiliations; attends workshops and training sessions as appropriate.
- Assists in insuring compliance with all applicable policies, procedures, rules, regulations, and standards.
- Prepares or completes various forms, reports, correspondence, receipts, requests for materials, supply orders, patron records, MARC records, statistical data, in-house manuals, patron guides, or other documents.
- Reviews and recommends new programs, policies, procedures, and tools to improve the efficiency of the day-to-day operations of the Department.
- Perform work at the Public Services Desk which includes checking materials in and out, placing

reserves, and responding to the informational needs of patrons.

- Supervise library operations in absence of Library Administration.
- Conduct community analysis and use data collected to develop collections, services, and programming.
- Write and update policies based on pending and anticipated needs.
- Prepare budget for the Department incorporating anticipated needs and future growth.
- Assist patrons in all aspects of Reference service, including locating information from print and non-print sources, teaching patrons how to use library catalog, microfilm reader, and databases, assisting patrons with complaints and concerns, and interpreting library policy.

TYPICAL QUALIFICATIONS: Master's degree in Library and Information Science or closely related field with three to five years of public library experience involving youth services, and some supervisory experience; or any equivalent combination of education, training, and experience which provides the requisite knowledge, skills, and abilities for this job. Some library programming experience preferred. Must possess state Library certification or be able to obtain state Library certification by date of hire. Requires a valid driver's license.

CLOSING DATE: Friday, December 4

ADDITIONAL INFORMATION:

<http://www.suffolkpubliclibrary.com/careers> 

Grants and Scholarships**ALSC Offers Ten Building STEAM
with Día Mini-Grants**

The Association for Library Service to Children (ALSC is accepting proposals for the 2016 Building STEAM with Día mini-grants.

To launch the yearlong celebration of Día turning 20, ALSC will award up to ten (10) libraries \$2,000 each to implement a Building STEAM with Día program in their community. The project year for this grant is January 2016 through May 2016. This mini-grant opportunity is funded by the [Dollar General Literacy Foundation](#) through the Everyone Reads @ your library grant awarded to ALSC. For more information and to apply for the mini-grant, please visit <http://www.ala.org/alsc/diaturns20>.

ALSC President Andrew Medlar can attest to the importance of a culturally inclusive approach to STEAM (science, technology, engineering, art and math)

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ALSC Offers Ten Building STEAM with Día Mini-Grants

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programming, so he is “excited that ALSC is able to provide a second round of funding that will help libraries incorporate diversity into their STEAM efforts.”

The Building STEAM with Día program is part of the El día de los niños/El día de los libros (Children’s Day/Book Day) initiative, commonly known as Día. This nationally recognized initiative emphasizes the importance of literacy for all children from all backgrounds, and 2016 marks the 20th year of its observance. Día is a daily commitment to linking children and their families to diverse books, languages and cultures. This is the first of two funding opportunities that ALSC will offer this year to help libraries celebrate Día all year. ALSC also manages the **National Día Program Registry** (<http://cs.ala.org/websurvey/alsc/dia/index.cfm>) to help libraries and community partners share information about their Día programs throughout the year.

The common goals of all Día programming are to: celebrate children and connect them to the world of learning through books, stories and libraries; recognize and respect culture, heritage and language as powerful tools for strengthening families and communities; nurture cognitive and literacy development in ways that honor and embrace a child’s home language and culture; and to introduce families to community resources that provide opportunities for learning through multiple literacies. For more information, visit <http://dia.ala.org/>.

The Association for Library Service to Children (ALSC) is the national home for Día. In 1996, Pat Mora, nationally acclaimed author of books for children and adults, proposed linking the celebration of childhood and children with literacy under the name **El día de los niños/El día de los libros** (Children’s Day/Book Day). Her proposal was later endorsed by Día Founding Partner REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking. 



**Everywhere I have sought rest
and not found it, except sitting
in a corner by myself with
a little book.**

~ Thomas à Kempis ~

ALSC Scholarship Opportunity for MLS Students

ALSC is currently accepting applications for their Frederic C. Melcher and Bound to Stay Bound scholarships. These scholarships are for individuals who are beginning their pursuit of an MLS degree and who plan to work in children’s librarianship.

The deadline for application submission is March 1, 2016.

For more information and to apply for the scholarships, visit

http://www.ala.org/alsc/edcareers/alscschol/scholarship_specifications

Miriam Medow

Chair, 2016 Melcher / Bound to Stay Bound Scholarship Committee

Posted November 10, 2015 on PUBYAC. 

Grants to Attend ALA Annual

If you are a member of the Young Adult Library Services Association (YALSA) interested in attending an ALA Annual conference for the first time, this is the opportunity for you! YALSA and Baker and Taylor want to help send you to Orlando for ALA Annual 2016. Three grants will be awarded: one each for a public librarian, school librarian, and graduate student.

Applications must be submitted online no later than December 1.

The application includes short essay questions and requires a supporting statement from someone familiar with your work.


More information and links to the application form can be found on the YALSA Conference Grants webpage.

<http://www.ala.org/yalsa/awardsandgrants/bakertayloralsa>

Thanks!

Jenna Friebe

Youth Services Librarian
Deerfield Public Library

Posted November 11, 2015 on PUBYAC. 

Online Learning

Strategies for Giving Teens the Lead in Developing High-Appeal Services

ALA Editions announces a new iteration of its popular eCourse Collaborating with Teens to Build Better Library Programs. Jennifer Velásquez will serve as the instructor for this four-week facilitated eCourse starting on January 11, 2016.

Only a foundation of teen participation can build a vibrant scene such as the one in San Antonio's main library, where teens use computers, listen to music, take cooking classes, do homework, participate in books clubs and generally hang out. "Teens want a place that welcomes them; they want a role in decision-making, a place that responds to their needs, where they can congregate, socialize, and have a relationship with adults that care about them, who are not their teachers or parents," says Jennifer Velásquez, coordinator of teen services for the San Antonio Public Library System (Texas) and a 2011 *Library Journal* Mover & Shaker.

In this eCourse, Velásquez will present practical strategies for giving teens the lead in developing high-appeal collections and services. Through lectures, readings and interactive assignments, you will also learn how to draw from the insights of teens to create an online presence that is both relevant and effective.

Topics include:

- ◇ identifying and overcoming possible internal and external barriers to teen library programming including lack of funds and organizational resistance;
- ◇ how to position teens for success in program development and implementation;
- ◇ designing teen-friendly library spaces;
- ◇ developing, maintaining and displaying your collection for teens;
- ◇ publicizing your library effectively with social media and the Web;
- ◇ motivating teen volunteers;
- ◇ developing library policy that works for teens, by teens;
- ◇ how to demonstrate positive results to library administrators, board members, city officials, community members and other stakeholders through high-impact, low-cost methods such as photos, videos and teen comments.

Jennifer Velásquez serves as coordinator of teen services for the San Antonio Public Library System (Texas) and is a lecturer in the iSchool at San Jose State University (California). She is a consultant, speaker, thinker, writer and trainer in teen library services and programming with a specialty in teen library spaces.

Registration for this ALA facilitated eCourse, which begins on **January 11, 2016**, can be purchased at the ALA Store:

<http://www.alastore.ala.org/detail.aspx?ID=3864>

Participants in this course will need regular access to a computer with an internet connection for online message board participation, viewing online video, listening to streaming audio (MP3 files), and downloading and viewing PDF and PowerPoint files.

ALA Press Release, November 13, 2015 

Facebook in the Library: Enhancing Services and Engaging Users Workshop

A 90-minute workshop, Wednesday, December 2, 2015 at 2:30pm Eastern


<http://www.alastore.ala.org/detail.aspx?ID=3555>

Around 154 million Americans—51 percent of the population—are now using Facebook, according to a recent study by Edison Research. How effectively are you using this direct, free means of communication to reach out to your library's patrons and users? Digital branch and social networking innovator David Lee King will share what he's learned from years of experience and experiments with the Topeka and Shawnee County's Facebook page. He will answer your questions and share time-saving tips on getting the most out of using Facebook.

Topics include:

- ◇ Fundamentals for setting up and managing your Facebook page
- ◇ Planning content for your library Facebook page
- ◇ How to engage the library's Facebook fans
- ◇ How to market your library through a Facebook page

Instructor: David Lee King is the Digital Services Director at Topeka & Shawnee County Public Library, where he plans, implements, and experiments with emerging technology trends. He speaks internationally about emerging trends, website management, digital experience, and social media, and has been published in many library-related journals.

This is an online event hosted through Webex. Further technical information is available at the ALA Store FAQ page: <http://www.alastore.ala.org/faq.aspx> 





Dates to Remember

Virginia Conferences

May 2, 2016..... VLA Professional Associates Annual Conference..... Williamsburg
 October 26-28, 2016..... VLA Annual Conference..... Hot Springs

National Conferences

April 5-9, 2016..... Public Library Association 2016 ConferenceDenver
 June 23-28, 2016..... American Library Association Annual ConferenceOrlando
 September 15-17, 2016ALSC National Institute 2016.....Charlotte
 November 4-6, 2016..... YALSA's 2016 YA Services Symposium..... Pittsburgh

Webinars

December 9, 2015..... McREL Study on the Impact of the Summer Reading Program 10:00 a.m.
 December 10, 2015..... McREL Study on the Impact of the Summer Reading Program 2:00 p.m.

Thanks *for the photos and information!*

- ◇ **Cindy Hooper**, Pamunkey Regional Library
- ◇ **Amber Yopp**, Roanoke Public Libraries
- ◇ **Clint Rudy**, Suffolk Public Library
- ◇ And the usual resources - ALA, ALSC, Library of Virginia

